Arab Society for Intellectual Property
Member of TAG-Foundation

ASIP News

The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

In this Isuue

Held in Italy, Sweden, and Jordan:

Talal Abu-Ghazaleh Global Takes Part in BITTCOIN-JO Projects' Activities

AMMAN – Talal Abu-Ghazaleh Information Technology International (TAGITI), the Licensing Executives Society International (LES-AC) and the Arab Intellectual Property, Mediation, and Arbitration Society (AIPMAS); members of Talal Abu-Ghazaleh Global (TAG.Global), participated in the activities held by the BITTCOIN-JO project in Italy, Sweden, and Jordan.

TAGITI, LES-AC and AIPMAS participation comes in line with their role in the implementation of the BITTCOIN-JO project; which was initiated in February 2019, funded by the Erasmus+ Program and supported by the European Union.

The BITTCOIN-JO Project aims at establishing the Technology Transfer Offices (TTOs) at higher education institutions in Jordan, and is implemented by Yarmouk University in collaboration with 12 academic and industrial partners from Jordan and Europe. The Offices aim to support university students and academic staff to transform their creative ideas and the results of their scientific research into marketable knowledge and usable products, by creating startups, patent registration, and protecting their Intellectual Property Rights (IPRs).

Commenting on the participation of TAGITI, LES-AC and AIPMAS in the various activities of the BITTCOIN-JO Project, HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG. Global, stated: "Our participation in implementing the BITTCOIN-JO Project comes in line with the TAG.Global's policy in supporting university students and faculty members to

transform their creative ideas and the results of scientific research into marketable and usable knowledge products." A goal, according to Dr. Abu-Ghazaleh, that could be implemented through establishing start-ups, creating inventions, filing patents, and protecting intellectual property rights. He further affirmed TAG.Global's eagerness to contribute, in various ways, to transforming Jordan into a knowledge-based society.

In Italy, representatives of TAGITI, LES-AC, and AIPMAS took part in a workshop held by the University of L'Aquila (UnivAQ), where participants discussed several topics which effectively contribute to the project's progress. The topics included the Italian spin-off legislation, the UnivAQ spinoff regulation, the role of the UnivAQ Spinoff Commission, and the Italian legislation and comparison with Jordanian legislation / Internal procedure for filing patent applications and services offered by the Technology Transfer Offices (TTOs). That is in addition to the strategies and tools for the valorization of the patent portfolio, and the ProMiSE Project.

Moreover, TAGITI, LES-AC and AIPMAS participated in the Final Dissemination Conference held by BITTCOIN-JO in Irbid, Jordan, as a continuation of the previously-held midterm conference. They reviewed the BITTCOIN-JO project activities at the Jordanian universities, and outlined the technology transfer model and Jordan's TTO experiences and best practices.

The BITTCOIN-JO project's activities were concluded in Sweden by joining the Mälardalens University's workshop, which included a presentation on the University's Software Engineering activities within the project. It also included different field visits for partners.

It is worth mentioning that the BITTCOIN-JO project includes partners from Yarmouk University, University of Petra, German Jordanian University, AlHussein Technical University, Talal Abu-Ghazaleh Information Technology International, Licensing Executives Society - Arab Countries, and Arab Intellectual Property Mediation and Arbitration Society. That is in addition to the European partners including Professional Start, Hochschule Bonn-Rhein-Sieg University of Applied Sciences, University of L'Aquila, Malardalen University, and the University of Castilla-La Mancha.

For more information,

please visit the website:

www.bittcoin-jo.org

www.tagiti.com

https://lesarab.org

https://www.aipmas.org

ASIP Holds 'E-Crimes' Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold the 'E-Crimes' training course, August 7 - 11, 2022 at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) Building - Amman.
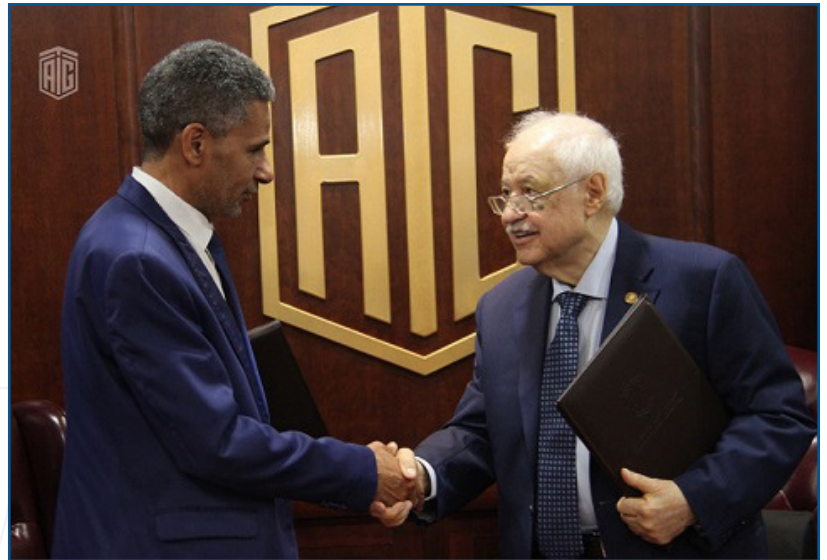
The 15-hour training course will introduce participants to different topics that explain the concept and types of E-crimes, namely:

- The Electronic Environment vs. Traditional Environment.

- Crimes in General.

- Types of Cybercrimes.

- Penalties for Cybercrimes.

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.

Talal Abu-Ghazaleh Global and Libya's Sirte University Sign Cooperation Agreement

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) signed an agreement with the Libyan Sirte University to cooperate in the provision of training, scientific, academic and digital transformation services. The agreement was signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, and Dr. Suleiman Al-Shater, the University president.

During the signing ceremony, Dr. Abu-Ghazaleh expressed his gratitude and pride in cooperating with Sirte University to disseminate and promote digital-based education, stressing the important role the University plays as well as its efforts in embracing global technological advancements in the Knowledge Era and the Fourth Industrial Revolution, in order to effectively confront the challenges the Arab world faces in general, and Libya in particular.

For his part, Dr. Al-Shater, emphasized the importance of collaborating with TAG.Global in different fields; especially the training programs as well as applying quality examination and quality standards in education and other activities. He pointed out that a joint taskforce would be formed between the two sides to follow up on the implementation of the agreement and to contribute to the development of new programs that meet the needs and requirements of relevant parties.

The Cultural Attaché at the Libyan Embassy in Amman, Dr. Ahmed Al- Al-Dweik, who attended the signing has commended TAG.Global's role in supporting the Arab universities and its keenness on supporting scientific research and development of university education. He stated that the Libyan universities need the support of HE Dr. Abu-Ghazaleh to benefit from TAG.Global's several technological services; particularly at the time where the world is experiencing rapid technological development during the Fourth Industrial Revolution, which would tremendously impact the future of scientific research and studies in all sectors.

The two parties, accordingly, agreed on cooperating in the provision of training services to develop education in the scientific and academic fields, including scientific research, the provision of all types of digital transformation services, exchanging periodicals and publications released by the two parties, particularly those issued by Talal Abu-Ghazaleh University College for Innovation and Talal Abu-Ghazaleh International University. That is in addition to collaboration in joint publishing research, through the establishment of a national network for research and education in Libya to be linked with the Arab States Research and Education Network (ASREN) and the European Research and Education Networks.

They also agreed to cooperate in exchanging expertise in the fields of ICT, e-solutions, digital transformation consulting and its applications, and intellectual property rights protection services; mainly those relevant to trademarks and patents.

Sirte University: is a Libyan public university affiliated with the Ministry of Higher Education and Scientific Research, located in the city of Sirte. It was founded in 1989, and it comprises 14 scientific faculties whose specialties vary between humane, applied, and medical schools.

TAG.Global: is the global organization for professional services, education, and Tech products, operating in more than 100 offices around the world.

LAPTOPS

TAGITOP®-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard

7000 mAh   **Built in Camera**   **Fingerprint**   **AC WIFI, Bluetooth 4.2**

Fabric Sleeve Case   WARRANTY 1 YEAR   **14.1" FHD Screen ten points touch**

TAGITOP®-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard

Fabric Sleeve Case   WARRANTY 1 YEAR

7400 mAh

15.6" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0

⚡ **THUNDERBOLT**

TAGITOP®-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvida MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard

Fabric Sleeve Case   WARRANTY 1 YEAR

5000 mAh

15.6" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.2

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TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan

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P.T.O

Your TECH TOOLS for the Inevitable Digital Future

LAPTOPS

TAGITOP®-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

4800 mAh **14.1" FHD** **Built in Camera** **AC Wi-Fi, Bluetooth 4.0**

Gift

TAGITOP®-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

Fabric Sleeve Case

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0

TAGITOP®-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

Carry bag | USB mouse Plastic cover

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2

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P.T.O

TABLETS

TAG-DC
Digital Citizens Tool

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera

Gift — Screen Protector

TAG-TAB III
Become A TAG Friend

- MediaTek MTK8788 Octa Core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera

Gift — Leather Cover | Screen protector | Wired Headphones

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P.T.O

Your TECH TOOLS for the Inevitable Digital Future

SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Wired Headphones

Screen Protector

Back cover

1 YEAR WARRANTY

TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

Elegant Green

Magic Black

Brown

Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM
- Android 10
- 128 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera

Screen Protector

Back cover

1 YEAR WARRANTY

Fantasy Forest

Space Gray

Brown

Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM
- Android 11
- 128 GB Storage
- Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera

NEW

Screen Protector

Back cover

1 YEAR WARRANTY

Sunday, Oct 24 22°C

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